

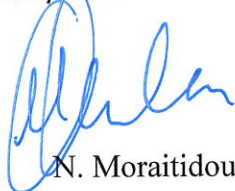


QUALITY ASSURANCE DEPARTMENT: QUALITY POLICY

Within the framework of the AB Vassilopoulos strategy, the Quality Policy designed by the Quality Assurance Department encompasses the following:


1. Guaranteeing that the AB brand is synonymous with expertise in foodstuffs, providing a wide variety of own-brand products, as well as fresh and healthy food.
2. Ensuring that all own-brand products sold within our stores:
 - ✓ are legal: they are produced by legal production units, have correct labels, and are not adulterated
 - ✓ are safe: both food and non-food are safe for their intended use
 - ✓ are sustainable: social and environmental sustainability as well as animal welfare based on the Product Integrity Policy established by Ahold Delhaize's Global Support Office, as formulated for and applicable to AB Vasilopoulos.
3. Demonstrating efficiency and effectiveness in:
 - ✓ designing food safety and quality management systems in our stores and distribution centres
 - ✓ inspecting our stores, distribution centres and suppliers
 - ✓ conducting laboratory and sensory checks
 - ✓ staff training
 - ✓ constant improvementin accordance with legislative requirements, good hygiene practices, developments in food science and technology, Ahold Delhaize Group's requirements, the requirements of internal customers (Operation Department, Buying Department, Stores), as well as the requirements of our customers.
4. Setting qualitative and quantitative KPIs and targets annually for all main processes of the Department and monitoring them systematically. Reporting to Management. Ensuring that target results form the basis of our development and progress.
5. Evaluating the effectiveness of our systems and improving our practices continuously.
6. Giving our best to make a difference in people's lives.

Quality Assurance Manager



N. Moraitidou

Brand President



N. Lavidas